

Children's Place ASSOCIATION

**ANNUAL REPORT 2019** 



# Champion

Children's Place Association is a CHAMPION for Chicago's most vulnerable kids and families – those facing health problems, poverty, homelessness and neighborhood violence. We wrap these families in a blanket of care: Nursing, Early Education, Supportive Housing, Mental Health Counseling, Foster/Adoptive Care and more.

Since opening in 1991, Children's Place has helped more than 6,000 Chicago-area children and parents break the cycle of adversity. Through our Children's Place International initiative, we have also assisted thousands more in the Caribbean and sub-Saharan Africa. With the support of our many donors and partners, Children's Place helps children overcome challenges and build promising futures for themselves and their communities.

# 2019 Highlights

Children's Place had numerous successes during our 2019 fiscal year...

- Provided vital services to 349 vulnerable children and caregivers in the Chicago area, including:
  - Housing for 30 formerly homeless children and their parents
  - Early Education for 156 low-income babies, toddlers and preschoolers
  - Nursing for 22 medically complex kids
  - Foster/Adoptive Care for 82 abused/neglected children and youth
- Impacted the lives of 2,000 children/youth in the Caribbean and sub-Saharan Africa
- Engaged 300 volunteers through hands-on projects, fundraising activities and Board leadership

Our gratitude to all those who help make Children's Place a beacon of hope — donors, partners, volunteers, Board members, vendors and our dedicated staff. Without you, this work would not be possible.

# Thank you for being **CHAMPIONS!**



**CATHY KRIEGER,** LCSW, MA, MA, MBA PRESIDENT & CEO



**BOB RYAN BOARD CHAIR** 

# Champion for vulnerable Children

**FY 2019 CHICAGO PROGRAM DATA** (JULY 1, 2018 - JUNE 30, 2019)

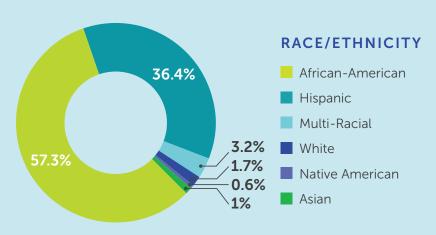
## NUMBER OF PROGRAM PARTICIPANTS: 349

#### **CHILDREN'S AGES**

57%	23%	<b>6% 1</b> 4	%
0-5	6-12	13-18	18+

#### **GENDER**





#### FAMILY INCOME<sup>†</sup>



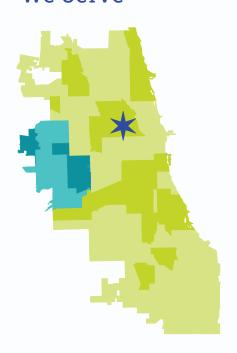
incomes less than the federal poverty (Includes clients who are

wards of the state who do not have an income.)



of participant families survive on annual incomes of \$10.000 or less

# Chicago Neighborhoods We Serve



Located on Chicago's west side, Children's Place Association serves children and families throughout the city.

- \* CHILDREN'S PLACE LOCATIONS
- CHICAGO ZIP CODES WHERE OUR CLIENTS LIVE
- CITY-ADJACENT SUBURBAN ZIP CODES WHERE OUR CLIENTS LIVE

<sup>†</sup> Participants in Early Childhood Education and Child & Family Support Services in FY 2019.

# Chicago Programs

Helping Chicago's most vulnerable children requires comprehensive, holistic services. Children's Place Association provides critical assistance to children and their families in four key areas of impact:







**EDUCATION** 





FAMILY FINANCIAL STABILITY







As one of the few residential facilities offering 24-hour nursing care for children, our 10-bed center serves kids with serious medical conditions, such as cancer, cerebral palsy, heart ailments and complications from prematurity or substance exposure. Because these children also experienced abuse or neglect, they are wards of the state. Our goal is to stabilize and improve their health so they can transition to safe, stable homes.



# FOSTER CARE AND ADOPTION



82 children served (47 with disabilities or other special needs)
10 children achieved permanency

Children's Place provides substitute care for vulnerable children separated from their families because of abuse or neglect. We are committed to serving children with health issues, disabilities and other special needs. When a child is unable to return to their birth family, Children's Place facilitates adoption. During FY 2019, six children were placed in permanent homes through adoption and four children were successfully reunited with their birth families.



# MS. SHEENA'S COOKING CLASS

At the Children's Place Early Learning Center, we make sure our kids get a nutritious breakfast and lunch every day. And these preschoolers really love the food – even those who are picky eaters. When parents ask, "How do you do it? I can't get my child to eat at home..." we just point to Ms. Sheena, our kitchen coordinator. She understands how to prepare foods that appeal to a child's taste buds without compromising nutrition. After receiving numerous comments and questions, Ms. Sheena decided to launch a cooking class to help moms and dads fix meals their kids will enjoy. Launched in March 2019, the bimonthly class teaches parents how to shop for healthier groceries that fit their budgets, while sharing "Sheena's Secrets" for cooking foods their children are sure to like. The response has been overwhelming. Not only is the class teaching families to eat healthier, it gives parents an opportunity to be social and develop new friendships. As for Sheena, she views the class as an extension of who she is. "To me, cooking is therapeutic... it's how I find purpose in life," she says.



Children's Place education initiatives target low-income children facing health or developmental issues. Research shows that high-quality early education has the power to significantly improve a child's ability to reach their full potential... and has even greater, long lasting benefits for children affected by illness, disabilities and poverty.





# Arthur E. Jones Early Childhood Care and Learning Center 101 children served





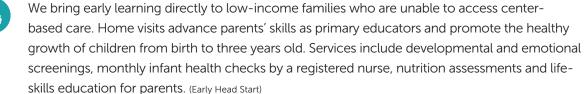
Our Early Learning Center serves low-income children, ages six weeks to five years old, whose families are often challenged by health conditions or disabilities. It is Chicago's only early education center with comprehensive, onsite health services, including a full-time registered nurse, a consulting pediatrician, mental health care and access to special therapies. 100% of children graduating from our center are fully prepared for kindergarten. (Head Start/Early Head Start and Chicago Early Learning)

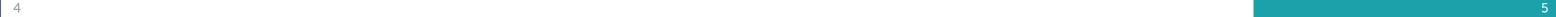




# Home-Based Early Education 55 children served







# Chicago Programs



### CHILD AND FAMILY SUPPORT

In addition to programs that directly serve children, Children's Place Association provides supportive services for their families, helping parents who face health challenges and economic disparity.





## **Supportive Housing**

21 families (30 children/26 adults) were stably housed





We provide subsidized apartments and supportive services for formerly homeless families struggling with health issues.





# **Case Management**

210 families received Case Management 18 families received Medical Case Management



Our staff assess families' needs and connect them to services and resources, such as emergency assistance, housing, medical care and educational opportunities. We also provide a Medical Case Manager for HIV-positive parents.







# Mental Health Counseling & Support Groups





Individual and group counseling helps children, parents and other family members learn coping skills to address emotional challenges, often related to trauma and serious illness.





## Lucy R. Sprague Summer Day Camp

## 10 children participated in our 2018 Summer Program

In partnership with Kids Playing Camp, Children's Place provides summer fun, recreation and social interaction for highly vulnerable children.  $(Major\ Support\ from\ the\ Playing\ Camp,\ Children's\ Place\ provides\ Summer fun,$ 

# Linda & Jennifer's Story: A Community of Support

Charisma Fund/Lucy R. Sprague Memorial)

Like most loving parents, Linda wants the best educational opportunities for her child. One of the reasons she enrolled her daughter in our Early Learning Center was Children's Place Association's reputation for helping kids with special needs. Jennifer is a child with autism and thanks to the support system available through our Center, she's made wonderful progress during her two years at Children's Place.

But Mom was very concerned about the next step – transitioning to kindergarten. A key element of our program is helping parents find additional resources their children require. Working with Linda, our staff identified several programs specifically for children with autism, including therapeutic day schools. However, it was tough for Linda to know her child would be leaving the Center – a place she knew and trusted. But our Family Support Specialist and other staff continued to work with Linda to alleviate her hesitations. They joined her on visits to potential schools and helped her with questions. Ultimately, Linda selected a program close to home. On enrollment day, our team again accompanied Linda to empower and support her through the process.

In August 2019, Linda watched proudly as Jennifer stood onstage in cap-and-gown with 20 other preschoolers graduating from the Children's Place Early Learning Center. Both Mom and daughter are now ready for the next big step in Jennifer's education.

Names and other details changed for confidentiality

# Children's Place International

#### Dear Friends,

Thank you for your generous support of Children's Place International – and for your commitment to children and youth in the Caribbean and sub-Saharan Africa. More than 2,000 young people in Haiti, Kenya, Tanzania, Mozambique and Zambia benefited from health and educational programs this past year through our collaborations with field partners.

The growth of our work – and the many successful outcomes we have seen – are directly attributable to investments of time, talent and support by our donors and partners. Together, we are creating opportunities for children and youth to find their gifts and contribute to building better futures for their families, communities, nations and the wider world.

JOHN SWEENEY
DIRECTOR
CHILDREN'S PLACE INTERNATIONAL

LESLIE MCLEOD
CHILDREN'S PLACE INTERNATIONAL
BOARD CHAIR

# CHAMPIONING A GLOBAL COMMUNITY FOR CHILDREN AND YOUTH

## PROJECT UPDATES

## Kenya and Tanzania Cancer Project

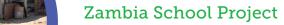
**900 people, including 300 children, received life-saving treatment** and support over the past two years through partnership with AMPATH Kenya, Takeda Pharma and Children's Place International. This project focuses on an aggressive form of pediatric cancer called Burkitt's Lymphoma. Left untreated, Burkitt's rapidly progresses and is fatal. But survival rates are very high when the illness is diagnosed and treated early.



Makena, pictured with her mother, was successfully treated as part of the Kenya and Tanzania Pediatric Cancer Project.



Takeda volunteer leads Dr. Judith Kinley and Dr. Chris Reddick discuss the Kenya and Tanzania Cancer Project with Dr. Amsi Tiotem of Kilimanjaro Christian Medical Centre, one of three national referral hospitals in Tanzania. Takeda employees have contributed hundreds of hours to the Pediatric Cancer Project.



A new school for 500 children opened in June 2019 in the rural community of Chitanda Lumamba, Zambia, with the help of Children's Place International contributors. Classes were previously conducted in the open air.

Students in rural Zambia now have a school, thanks to Fountain of Life Zambia and support from Children's Place International contributors.



## Haiti Mental and Neurological Health Project

More than 1,800 children and adults received support and services through a partnership with Partners in Health Haiti, Takeda Pharma and Children's Place International. In many parts of the world, epileptic seizures are misunderstood as a form of spiritual curse. People with epilepsy often face immense stigma. This project provides support and education while helping patients access the care they need.

Jackson was forced out of school and suffered physical abuse and isolation because of his epilepsy. He now receives medical treatment and support and has resumed school.



# Northern Haiti Project for Vulnerable Children and Youth

**330** children and youth received ongoing health, nutritional and educational support, including biweekly visits by an outreach worker, over the past 11 years. The first project participants graduated from college in 2018-19.

Valerie graduated in June 2019 from a Diplomatic Secretarial program in Haiti.



John Sweeney, CPI Director; Jennifer Torres, CPI Program Manager; Dr. Wesler Lambert, Board Member and Executive Team Member of Partners in Health, Haiti; Dr. Reginald Fils-Aime, Partners in Health, Haiti; Micol Werner, CPI Associate Director.

# Partners Summit Meeting

Children's Place International shared a new strategic vision with key stakeholders in May 2019.

The strategy will focus on helping children and youth realize their goals through the creation of Child Centers that integrate health, education and well-being programs. Attendees were inspired by the story of Dr. Reginald Fils-Aime, who overcame childhood poverty in Haiti to become a physician, now serving his nation's rural poor.

Werner, CPI Associate Director.

# Our Donors

Children's Place Association and Children's Place International thank the many individuals, families, foundations, businesses and organizations whose contributions make our work possible. The following list includes donors who made gifts or grants totaling \$100 or greater during our fiscal year 2019 (July 1, 2018 - June 30, 2019).

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Takeda Pharmaceuticals

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(cont'd on next page)



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# Generous Support

# Financial Summary

**ASSETS** 

Cash & cash equivalents

Net property & equipment

LIABILITIES AND NET ASSETS

Temporarily restricted net assets

Total Liabilities & Net Assets

Long-term mortgage payable & other

Revenue & grants from government agencies \$

Individual, foundation & corporate giving

Marketable securities

Accounts receivable

Other assets

**Total Assets** 

Current liabilities

**Total Liabilities** 

REVENUE

Investment income

Other revenue

**Total Revenue** 

Program services

Management & general

**EXPENSES** 

Fundraising

Total

Unrestricted net assets

Unaudited

FY 2019\*

147,798

1,628,559

805,111 6.024.801

423,678

817.690

574,010

856.839

6,777,546

6,810,749

1,076,876

78,578

499,363

\$ 8,465,566

\$ 7,594,934

\$ 8,465,566

621.673

615.881

\$ 9,026,084

1,391,700

\$ 9,029,947

**Audited** 

**FY 2018** 

1,387,482

1,163,672

6,192,589

\$ 9,375,776

\$ 701.086

673,383

593.598

7,407,709

\$ 9,375,776

\$ 6,151,138

\$ 7,978,641

\$ 6.624.669

698.148

659.792

100.00%

932,208

104,254

791,041

1,374,469

400,670

\$ 231,363

#### ADOPT-A-FAMILY

In December 2018 more than 132 individuals, families and 16 businesses generously provided holiday gifts to 192 Children's Place client families in need. More than 809 individuals, including approximately 500 children and youth from newborn to 19 years old, received items. Your generosity ensured that children facing illness and poverty were not forgotten—that they woke up to find toys and other gifts under the tree and food on the table. Thank you to all our "Secret Santas" who made this annual holiday giving drive a success!

# **In-Kind Support**

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## **Tribute Gifts**

We extend our appreciation to all donors who made honorary and memorial gifts in celebration of a friend or loved one during fiscal year 2019 (July 1, 2018-June 30, 2019).

#### IN HONOR (those honored are in blue)

Jane Blocker	Harper and Tracy Jamison
David Blocker	Cynthia Martin
Faith Erickson	Lazlo Lorand
Margaret Shea	Nancy Meyer
Betty Jackson Kristin MacRae	Sara Swift STS Foundation

#### IN MEMORY (those honored are in blue)

Nancy Hebeisen	Michele Lorand
Jeanne Hebeisen	Nancy Meyer

A special thank you to the family and friends of Jennifer and Tim Koenig for generously donating to their Wedding Registry benefiting Children's Place International.

# Major Government Support

AIDS Foundation of Chicago Chicago Department of Family and Support Services Chicago Department of Public Health Illinois Department of Children and Family

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Illinois Department of Human Services (IDHS) Illinois State Board

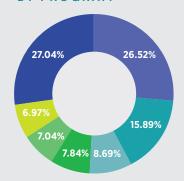
of Education – USDA Food Program

Ounce of Prevention Fund (Head Start/Early Head Start)



#### **Total Expenses** 8,832,488 7,982,609 **Change in Net Assets** \$ (366,922) \$ (242,571) FY 2019\* **EXPENDITURES BY PROGRAM AMOUNT** % Residential Care \$ 1,403,607 15.89% 8.69% Child & Family Support Services 767,981 Foster Care & Adoption 2,342,649 26.52% Early Education 2,388,027 27.04% International 692,670 7.84% 7.04% Administrative 621,673 Development 615,881 6.97% \$ 8,832,488 100.00% **Total** FY 2019\* **REVENUE BY FUNDING SOURCE AMOUNT** \$ 6,423,507 75.88% Governmental service fees & grants 1,903,336 22.48% Individual, foundation & corporate giving Investment & other income 138,723 1.64%

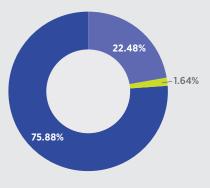
#### **FY2019 EXPENDITURES** BY PROGRAM



- Early Education
- Foster Care & Adoption
- Residential Care
- Child & Family Support Services
- International
- Administrative
- Development

85.9% of expenditures are used for direct services

#### **FY2019 REVENUE** BY FUNDING SOURCE



- Governmental service fees & grants
- Individual, foundation & corporate giving
- Investment & other income

<sup>\*</sup>For fiscal year ended June 30, 2019. Unadudited figures are subject to change.

# Boards + Committees



## Children's Place Association Board of Directors 2019-2020

**Bob Rvan** 

Chief Financial Officer/ Co-Owner Goldfish Swim School, Chicago

Vice Chair/Treasurer Christopher Murphy, CPA Partner RSM US

#### **Members**

Brenda B. Asare\*

President and CEO The Alford Group

**Robert Tone Bale\*** 

Founding Board Member & Community Volunteer

**Kristen Daihes** Partner

Opex Analytics

John J. Durso Attorney at Law

Richard D. Joutras

Chairman of the Board (Retired) SG360° / Segerdahl Company

Harold A. Kessler, MD

Global Medical Director ViiV Healthcare

Raymond J. Mulligan

Vice President (Retired) Blue Cross Blue Shield of Illinois

**Bethany Neckvatal** 

Senior Investment Operations Manager/Risk and Compliance Specialist Mesirow Financial Currency

Management Group

Edward F. Otto\*

Principal

Ted Otto Group, LLC

#### Secretary Josephine Calderon Senior Trust Officer and Vice President

Devon Bank

Kathleen Ryan Sellew\*

Managing Director (Retired) Marsh USA, Inc.

Michael Silverman\*

Senior Vice President - Chief Legal Officer and Specialized Operations SmithBucklin

John F. Ward, Jr

Partner

Jenner & Block

\*Past Board Chair

# Children's Place Association Leadership Advisory Council

Attending the 2019 Once Upon a Time Gala (from left): Children's

Gibson and wife, Board Member Josie Calderon; Immediate Past

Board Chair Michael Silverman and wife, Lauren Silverman, who

Place Association Board Member Bethany Neckvatal: Steve

Robert T. Bale\*

Community Volunteer

Co-Chaired the Gala.

Langdon D. Neal\*

Principal and Owner Neal & Leroy, LLC

**Richard S. Price Executive Chairman** Mesirow Financial

Mrs. John R. Walter

Community Volunteer & Co-Founder of the Auxiliary of Children's Place Association

\*Founding Board Member

#### Senior Vice President, Alliant Employee Benefits Alliant/Mesirow Insurance Services Vice Chair

**Board of Directors** 

**Edward F. Otto** Principal Ted Otto Group, LLC

Secretary

Chair

Leslie McLeod

Abraham Goldman Senior Counsel Takeda Pharmaceuticals

**Treasurer** Ty Shockley, ScD Senior Director

Baxter

Kevin Amoo-Mensah Client Relationship Manager Goldman Sachs

**Brad Dunlap** 

Vice President. **Business Development** Civco Medical Solutions

Gary W. Harper, PhD, MPH Professor, Department of Health Behavior & Health Education, School of Public Health University of Michigan

#### Marc Harris

Children's Place International

Director of Research

Florence Kimondo, PhD

Assistant Clinical Professor Erikson Institute

Cathy Krieger LCSW, MA. MBA

President & CEO

Director of Research. Education, and Strategic Information

Terry McAllister

President.

James McAuley, MD

Richard A. Moser

Divisional Vice President,

Evercore ISI

Children's Place Association

Wesler Lambert, MD

Partners in Health, Haiti

International Markets Teknion International

Clinical Director

Whiteriver Indian Hospital

Corporate Communications Abbott Laboratories

Julia Rehwinkel Roberts

Senior Director, Latin America and the Caribbean **Population Services** International



Children's Place International Board Member Wesler Lambert, MD, of Partners in Health Haiti, with Board Chair Leslie McLeod at the 2018 Place the Hope.

## Place the Hope Committee 2018

Campaign Co-Chair **Terry McAllister** Teknion International

Campaign Co-Chair **Marc Schmidt** KPMG

Pere Berkowitz Fresenius Kabi USA, LLC

**Brad Dunlap** 

Civco Medical Solutions Tina Eddy\*

Fresenius Medical Care **Jori Gates** 

Concierge Unlimited Cheryl Gelfond\*

Synthesis

Abraham Goldman Takeda Pharmaceuticals

George Johnson Clean Energy Trust

Tim Koenia\* Annexus Health

Leslie McLeod Alliant/Mesirow Insurance

Ty Shockley Baxter

Services

Vanessa Tanaka\* Wilkie Farr & Gallagher

Joseph Villanova Becton Dickenson and Co.

\*Member of Children's Place International Ambassador Board for Fundraising



**Kristen Daihes** 

Strategic Directions Opex Analytics

**Bruce Kelly** Fiduciary

Community Volunteer

J. Phillip O'Brien Fiduciary Community Volunteer Tina Serrano

Strategic Directions Starbucks

John Ward

Fiduciary Jenner & Block



Place the Hope, Children's Place International's annual fundraising campaign, supports the health, educational and nutritional needs of children and youth in the Caribbean and Africa. It culminates in an event each autumn bringing together field partners, donors and volunteers to celebrate our progress. Terry McAllister and Marc Schmidt Co-Chaired the 2018 campaign, which raised a record \$173,000.

# Boards + Committees

# Junior Board of Children's Place Association

**President Maggie Ryan** CIBC

**Recruitment Chair Stephanie Vlamis** CIBC

**Event Co-Chair** Kloie McCann CIBC

**Event Co-Chair** Maureen McCluskey Duane Morris LLP

**Philanthropy Chair Breck Seitz** CNA

Raffle Chair Jenna Hinsdale

Cushman & Wakefield **Nicolas Anderson** 

**Mike Bensdorf** Gillum Strategy Partners

**Greg Bortz** Lincoln International LLC

**Bridgette Bouse** CIBC

Jahn US

**Derek Breese** 

Jordan Burke CIBC

**Marie Cunningham** Mesirow Financial

Jillian Dougherty Fifth Third Bank

Hannah Ferstel CIBC

**Michael Free** CIBC

**Danielle Haddad** CNA

**Kent Larson** CNA

**Leigh Loftus** Loftus Inc

**Madeline McGinnis** CIBC

Skylar Mihalik

**Madison Mooney** 



**Steven Pesce** Fifth Third Bank

Sam Smola CIBC

**Cristina Valdes** CIBC

**Christopher Wheatley** Mesirow Financial

**Kelly Whitney** 

**Duchossois Capital** Management

**Sean Whitney** Mainstreet Advisors

CIBC

Megan Zande



## **CORPORATE VOLUNTEERS** IN ACTION

To prepare the classrooms in our Early Learning Center for the next school year, employees from CIBC, CNA, Devon Bank, Mesirow Financial, QBE and Zurich participated in our annual Volunteer Day of Services. The group painted, organized and created welcome boards for the classrooms to ensure each child has an imaginative space to learn and grow.

# Once Upon a Time Gala Committee 2019

Co- Chair Melissa Recatto Community Volunteer

Co-Chair Lauren Silverman Community Volunteer

George Aliaga QBE North America

Fredi Bensdorf Community Volunteer

**David Blocker** QBE North America

Erika Bougdanos Community Volunteer

**Eric Cittadino** Zurich

Spencer Ellena VITA North America

**Kristen Folland** Baird

Marie Godush VedderPrice

Brian K. Greenblatt\*

Danielle Haddad CNA

Nancy McCallum Ventas, Inc

**Bethany Neckvatal\*** Mesirow Financial

Jenee Page

Michael Silverman\* SmithBucklin

**Gwendolyn Smith** Litera Microsystems

Diana L. Ware\* Alliant/Mesirow InsuranceServices

Megan Zande CIBC

> \* Children's Place Association Board Member



Children's Place CEO Cathy Krieger presents Chicago Champion for Children Award to Takeda Pharmaceuticals. represented by Dr. Chris Reddick, at the 2019 Once Upon



The April 2019 Once Upon a Time Gala Raised \$375,000 for Children's Place Association. Gala Committee. Top row from left - David Blocker, Kristen Folland, Nancy McCullum, Marie Godush, Gwen Smith, Michael Silverman, Stacey Hacker. Bottom row, from left - George Aliaga, Fredi Bensdorf, Danielle Haddad, Melissa Recatto, Lauren Silverman, Erika Bougdanos, Spencer Ellena



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312.733.9954
childrens-place.org
childrensplaceinternational.org

Children's Place Association is a 501(c)(3) not-for-profit corporation, chartered by the State of Illinois and licensed as a child welfare agency by the Illinois Departmentof Children and Family Services. Donations are tax deductible to the full extent allowed by law.

Photos of client children do not necessarily correspond to the story or program description on that page. Thank you to parents for allowing us to use photographs of their children in this annual report.

Photos by Leigh Loftus/Loftus Inc. Design by Jensen Donovan Printed by Badger Press

#### **EXECUTIVE STAFF**

Cathy Krieger, LCSW, MA, MA, MBA President & CEO

John Sweeney, MBA
Deputy Executive Director

Daniel L. Dever
Director of Development &

Susan Reyna-Guerrero, LCSW Chief Program Officer

Lauren M. Smith, MJ-LEL, SPHR, SHRM-SCP

Director of Human Resources

Farland Jenkins
Chief Financial Officer





