



Privacy Policy

Policy:

This Web site is owned and operated by The Children's Place Association in order to provide you relevant information on our organization, including but not limited to programs, services, news and events. We respect the privacy of each individual that visits our site and this privacy statement explains our online information practices and the choice you can make about the way your information is collected and used.

By accessing our Web site you have agreed to the terms and conditions of this policy.

Information We Collect

Whether you provide us with your personal information via our Web site or in another manner (phone, mail, face-to-face, etc.), we strive to honor your privacy preferences. The Children's Place Association does not collect personal information from individuals unless they knowingly and willingly provide it. If you provide us with your information we use it for the purpose of providing the services you have requested and from time to time may contact you with information that is relevant to your request.

Personal information includes but it not limited to name, mailing address, telephone numbers, email address, credit and/or debit card numbers, bank and billing information as well as personal preferences selected by you on our Web site.

The Children's Place Association also uses an email-tracking technology which allows us to track the open rate of emails and alert us to any undeliverable addresses. This system is used to help us manage our database of email addresses and keep it as

up to date as possible. In addition, this system helps us monitor which information is important to you.

Access

Upon request, we will provide you with the information we maintain about you so that you may request corrections. This information will be sent via postal mail, which we believe is the most secure method of communication. Please contact us by email at info@childrens-place.org or in writing at:

Security and Privacy Requests
The Children's Place
3059 W. Augusta Blvd.
Chicago, IL 60622

To protect your privacy and security, we will take reasonable steps to verify your identity before providing information or making corrections.

How We Use Your Information

The Children's Place Association uses your information to:

- Process your donation to The Children's Place Association;
- Send newsletters;
- Contact you about special events; and
- Improve our Web site.

The Children's Place reserves the right to use or disclose any information as needed to (1) provide a service for The Children's Place Association, such as providing your credit card number to a processing agency so that your donation may be processed, (2) satisfy any law, regulation or legal request, (3) protect the integrity of the site, (4) fulfill your requests, or (5) cooperate in

any law enforcement investigation or an investigation on a matter of public safety.

Cookies

The Children's Place Association site may use 'cookies' during your visit to our site. A cookie is a small file that is stored in your computers browser. The cookies save any information that you may have entered into our Web site to simplify your subsequent visits. The cookies also help us gather aggregate information.

Use the options in your web browser if you do not wish to receive a cookie or if you wish to set your browser to notify you when you receive a cookie. Click on the "Help" section of your browser to learn how to change your cookie preferences. However, please be aware that if you disable cookies, some Web functionality may be lost.

Aggregate Information

We may use information that is not personally identifiable, or Web site analytics, to refine and adjust the design and functioning of our site in order to make improvements. This includes information like domain name, browser type, date and time of visit, pages you viewed, etc.

Security

The Children's Place Association has taken the precautions necessary to protect your personal information. We have put in place the appropriate safeguards to protect the information we collect online. Donation pages are secured using Secured Socket Layer (SSL) protocol for securely transmitting payment information in an encrypted form between donor's computers and the servers housing payment-processing software. However, these security measures may not prevent all loss or misuse of information on this site. The Children's Place Association is not responsible for any damages or liabilities relating to any security failures.

External Links

The Children's Place Association is not responsible for the content, policies and practices of other Web sites that are accessible from our site. Please review the privacy policies of these external sites carefully.

Children Accessing our Web Site

The Children's Place Association does not knowingly collect personal information from children under the age of 18. If you are under 18 please do not send any information about yourself.

Changes to the Policy

The Children's Place Association reserves the right to update this privacy policy by posting a new version on this Web site. Please check back periodically to ensure you are aware of the changes. Continued use of this site constitutes your acceptance of the changes.

Questions or Changes to Your Information

If you have questions or concerns regarding this Privacy Policy and the terms of use, please contact at info@childrens-place.org. Please use this address to contact us if you would like to change, update or remove your information.

Revised and approved by Ungaretti and Harris, February 12, 2009